



lookfly
WWW.LOOKFLY.COM

Ultimate Gear Guide 2009



We've been in business for seven years now, although writing this I'm not sure whether it feels like more or less. Time flies when you're having fun. As you'll see Lookfly has grown a lot since we produced our first experimental kit back in 2001. The important thing for us is that when the alarm goes off in the morning Lookfly is something we are happy to get out of bed for.

Our Fabric

Aquaduct is the result of years of research and development, the objective being the creation of a fabric that would actively dispel moisture from within.

We do our best to set new standards in creating eco-friendly, comfortable, flexible and cool fabrics for all types of wear and weather conditions.

Our Aquaduct range is a ground-breaking next-to-skin technology that puts Lookfly ahead of the game in this area.

Aquaduct's pioneering qualities can help to transform your team's on pitch comfort and on pitch play.

Keeping it Local.

It's not easy being green.

Lookfly has taken the philosophy of keeping it local to the extreme and for good reason. As concerns about the carbon footprint of business execution rise, we take pride in knowing that our custom team uniforms have always been Carbon Smart.

From the design of the garments, fabric, and artwork at our headquarters in Derbyshire, to the manufacturing of our fabric in Cheshire and Leicestershire, to the assembly of all of our garments in Mansfield, and full circle back to HQ for QA, printing and numbering you can be confident that we've done everything possible to reduce the amount of damage to our environment while making your Lookfly Performance garments.

It doesn't stop there either. Lookfly now offer a range of Carbon Smart and Organic lifestyle wear

...when the alarm goes off in the morning Lookfly is something we are happy to get out of bed for.



Our tiny manufacturing facility in Mansfield, UK



 **lookfly** lite



KEEP IT SIMPLE!

Sometimes the world is complex enough. Lookfly Lite Jerseys offer a high quality, simple solution with a fast turn-around.

Minimum Order: 1 (no customisation), 12 (with customisation)

Fabric: Aquaduct V2

Pricing: £12.00 + customisation

Availability: 2-3 weeks including customisation and delivery

Sizes: Men's (XS,S,M,L,XL), Women's (S,M,L)



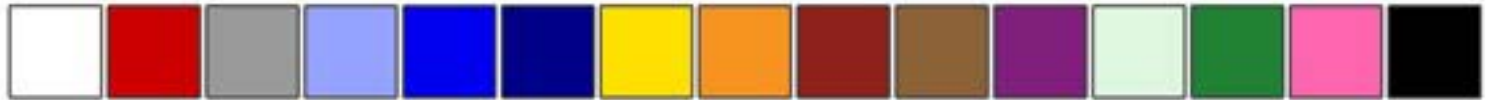
lookfly Full-Fat

When basic just won't do, Lookfly's Full-Fat range offers a series of designs and colours that can be combined to explore your teams unique identity. Let your imagination out to play!

Minimum Order: 12
Fabric: Aquaduct V2
Pricing: One Colour £18.00
Each additional colour: + £2.00
Most designs available as sleeveless tops or long sleeve designs also



Colours Available



Designs Available...



CORE

fresh

BLADE

EDGE



NITRO

FLASH

POINT

SHAFT

Get Creative

Great Britain
Blade Design Top

Red sweatbands
from the Lookfly
teamwear range.

Lookfly 175g Disc and
Rucanor kneepad
Lookfly Online
Shop

Leg warmers and tights
thanks to the 80s

Womens/
Junior
Shorts





Steph Weekes - WCBU Brasil

SHORTS & SKORTS

We offer a choice of standard or mesh lined Aquaduct performance shorts in six designs in addition to our skort (short + skirt = skort) which is a combination lycra undershort with a comfortable Aquaduct skirt in two designs

Price; Pure - £14, +£2.00 per additional colour. +£6.00 for mesh lined, Skorts - £20

Colours Available:



Huck and Sea - Paganello



Lifestyle

Whether it's on the sideline, on the road, in the office or out on your bicycle, you'll never stop being part of your team. From functional and fashionable to organic and earth positive, Lookfly offers a Lifestyle series of comfortable clothing to accent your team's look.

With seemingly endless possibilities and an ever changing range of ideas, why not check out our shop online or contact us to see what's new in our team range.

CUSTOMISATION

Screen Printing

Minimum order of 12 prints of a single logo.

Colours: Unlimited

The Screen

For each colour in your logo you need to create a screen once and one time only.

Screen cost: £26. (We keep screens on file for 18 months)

The Print

For each colour it takes one print or 'hit' per garment.

Print cost: £1.30 per colour on each shirt.

Ink changes: To change an ink colour for a different garment there is a fee to cover the time to clean screens and remix the ink of £8

Names and Numbers

Individualisation is possible in the way of personalised numbers and names on any of our garments. The technique we use is called vinyl cutting. It's a thin vinyl, computer cut to almost any shape and heat pressed onto garments. This gives us the flexibility to use most TrueType font for your names and numbers. It also means there are no setup fees involved in the process.

Names: £3 each (Maximum of 15 characters)

Numbers: Large (shirts) £3 each, Small (shorts/breast) £1.50 (0-999)

Colours Available:



Headquarters
Lookfly Ltd
Unit D4, The Ropewalk
Off Station Road, Ilkeston
Derbyshire, DE7 5HX
UK
+44 (0) 1159326091
stuff@lookfly.com

Lookfly Distribution - D, AT, CH
Tivolistrasse 36
D-79104 Freiburg
Deutschland
+49 (0) 761 208 5418
timo@lookfly.com

France: Thomas Saiag - thomas.saiag@lookfly.com

Australia: Stuart Austin - stuart.austin@lookfly.com

www.lookfly.com